



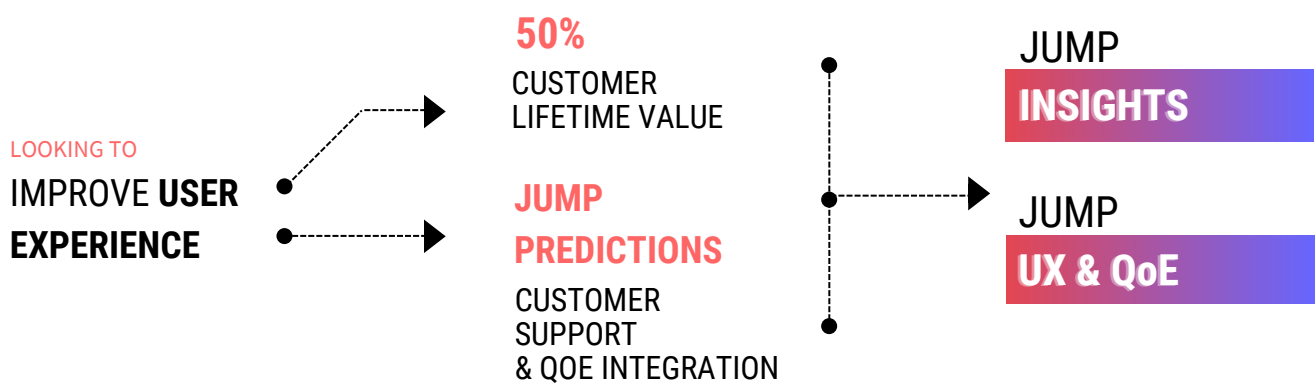
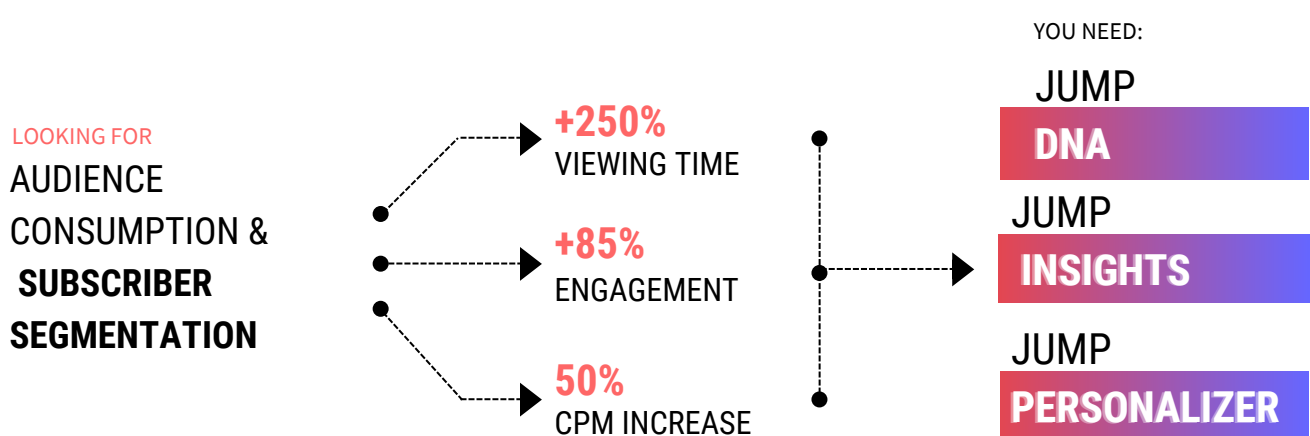
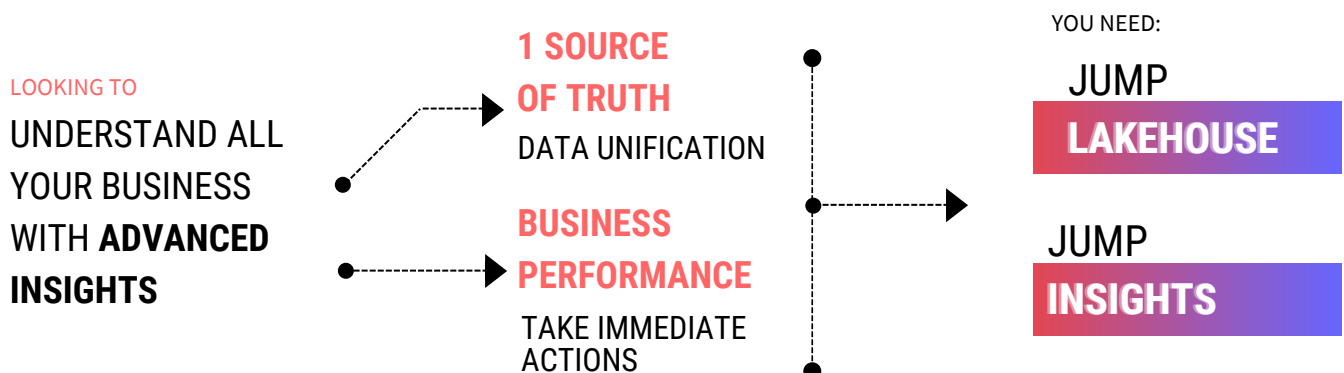
JUMP FOR PayTV

HOW can I MONETIZE my PayTV service with JUMP?

The audiovisual market as a whole is more defined **by users** and **the content** they enjoy than by providers and technologies.

Content is the core of TV service. Content management and quality is what differentiates one service from another, and **Data** is the principal means to know what your **subscribers really want** even before they know it. This is revolutionizing the way PayTV delivers their services and collects the data they need to make their TV entertainment experience unique.

Take a look at how **JUMP** will help you monetize your video content:



WHAT TO EXPECT FROM JUMP

HOW to boost your engagement

Get a **UNIFIED DASHBOARD** of the entire digital business in a single platform

Gain **INSIGHTS, SEGMENT YOUR AUDIENCE** and make accurate **PREDICTIONS**

Make personalized recommendations for your audience with **HYPER-SEGMENTATED CLUSTERS** and **CONTENT PERFORMANCE**

Increase your **ENGAGEMENT** by up to **15-50%**

TRACK campaign performance, **LEARN** and **ITERATE**

Launch your engagement **MARKETING CAMPAIGNS** based on subscriber behavior.

OUR CLIENTS SPEAK FOR THEMSELVES

[M7 CASE STUDY](#)

CANAL+

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