



# JUMP FOR OTT

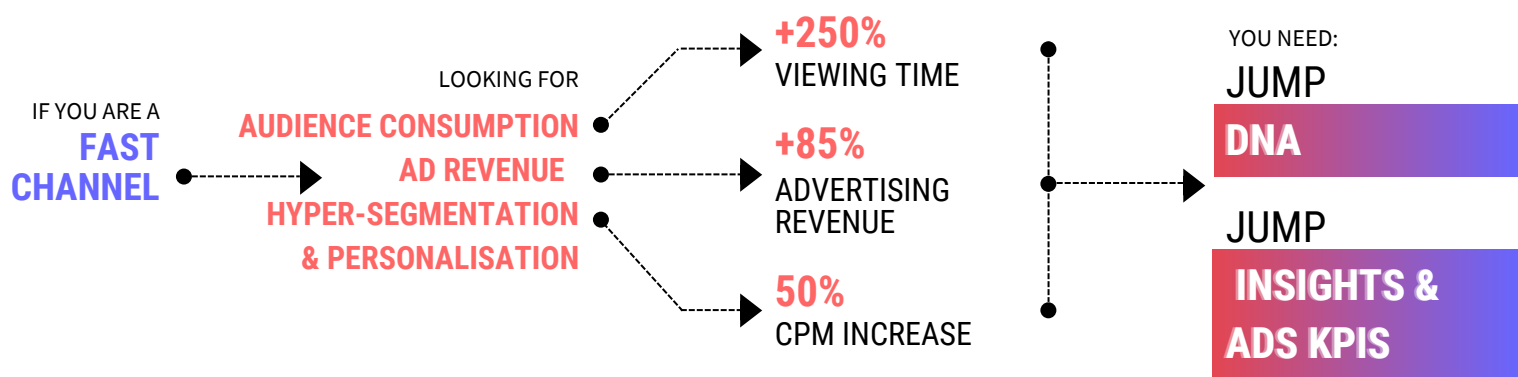
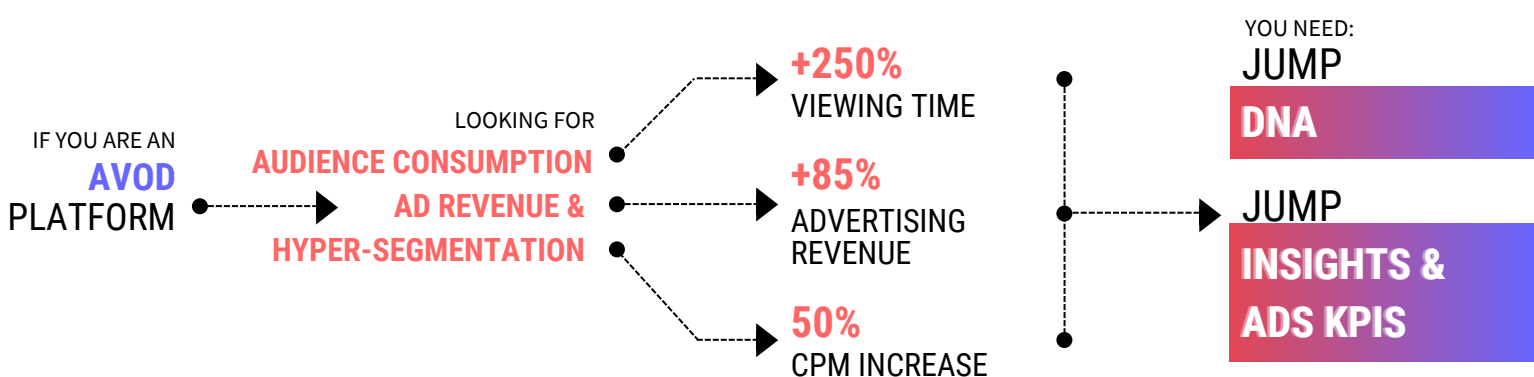
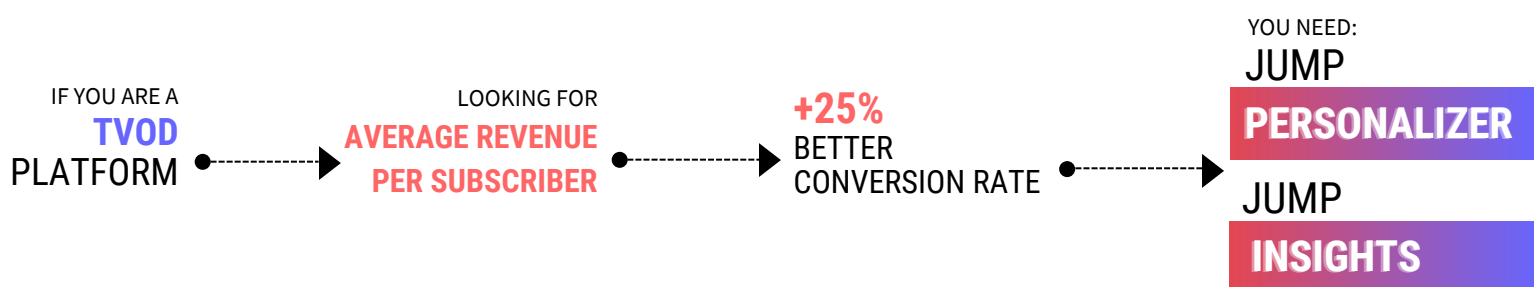
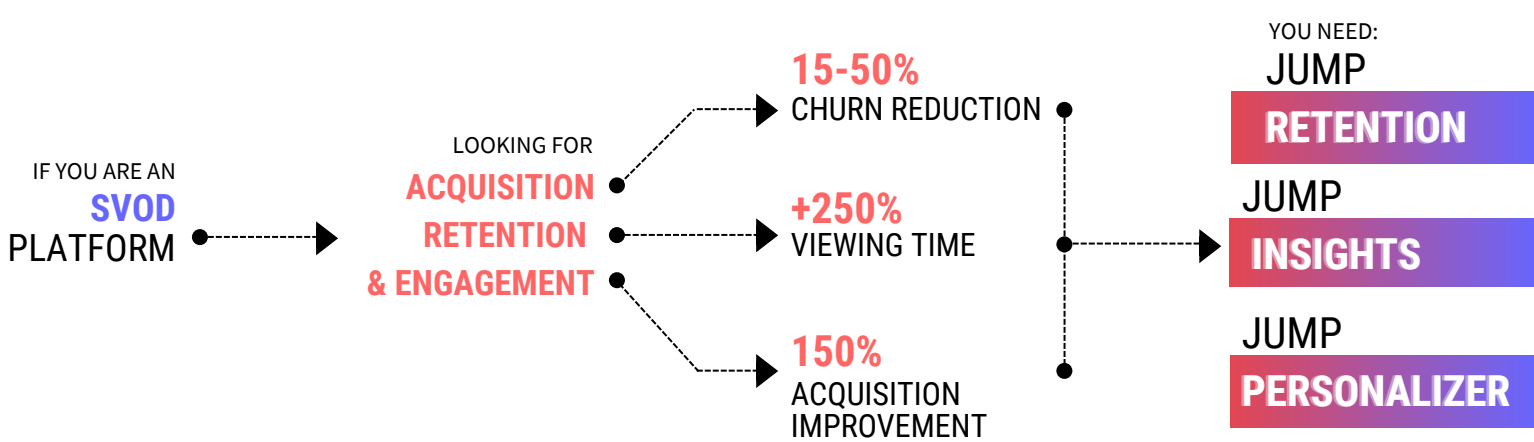
## OVER THE TOP SERVICES

### HOW can I MONETIZE my OTT service with JUMP?

"OTTs are gaining a large share of the public all over the world. The number of subscribers is growing every year, and is expected to reach 3.5 billion registered users by 2023.

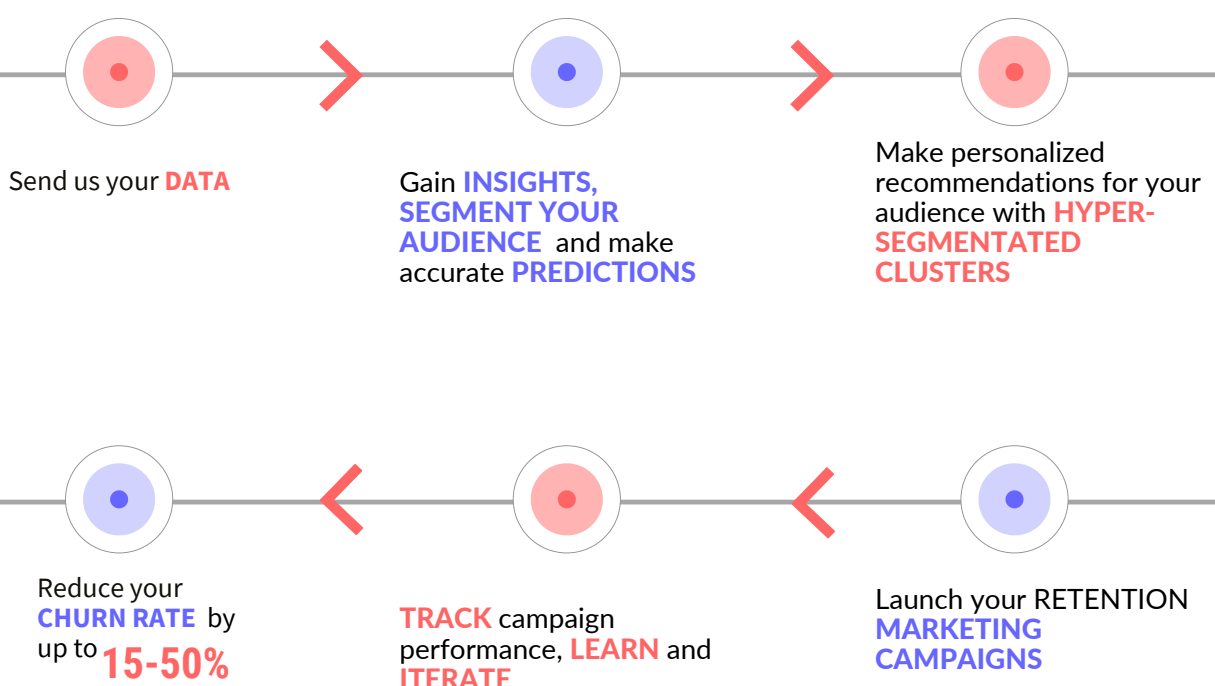
To stand out from the competition and increase your user base, you need an exceptional service that lets you understand **WHAT** each of your users want to watch, **HOW** and **WHEN** they want to watch it.

Take a look at how **JUMP** will help you monetize your video content with our different **PRODUCTS**



HERE'S AN EXAMPLE OF...

### HOW to launch an effective Churn Campaign



OUR CLIENTS SPEAKS FOR THEMSELVES

**HALLMARK CASE STUDY**